

Intro Stats Project Directions: Analyzing Categorical and Quantitative Data

Use with Intro Stats with Support Textbook
Chapters 2,4,& 5 / Updated Winter 2026

GRADING RUBRIC FOR THE DATA ANALYSIS PROJECT (100 points total)

- First and Last Name, Title, Section Number, Instructors Name, Semester and Year: 2 points
- Non-cheating statement: 2 points
- Five StatKey Pictures (Bar Chart, Categorical Summary Statistics, Histogram, Box Plot, Quantitative Summary Statistics): 4 points each
- Answer to Question#3: 3 points
- Answers to Sentence Questions: 3 points each
- All Formula Calculations: 2 points each
- All Other Questions: 2 points each

IMPORTANT NOTE: You must have the bar chart from your categorical column with summary statistics (counts and proportions) included. You must have a 5-bar histogram from your quantitative column with summary statistics (sample size, mean standard deviation, etc.) included. You must have a box plot from your quantitative column with summary statistics (sample size, mean standard deviation, etc.) included. All of the graphs and statistics must NOT be too small. They must be readable. Without readable StatKey graphs and statistics, your instructor will NOT be able to grade your report!

PROJECT QUESTIONS: Answer the following questions. This is what you will turn in to your instructor to be graded. There are 100 points possible.

Put the following title at the top of your report.

First and Last Name

Intro Stats Data Analysis Project

Instructor's Name

Section# for your class

Semester and Year

Confirm that you did not cheat. If true, write the following:

I did not cheat on this project. I did the work myself. I did not use any AI like ChatGPT on this project. No one else did this work for me.

PROJECT PART 1: CATEGORICAL DATA ANALYSIS DIRECTIONS

Put the categorical column of data (column of words) assigned to you into StatKey.

- Go to www.lock5stat.com, click on "StatKey", and then click on "One Categorical Variable" under the descriptive statistics and graphs menu.
- Click the "Edit Data" button. Push Control A and delete to delete out any data listed.
- Highlight your column of categorical (*words*) data. Then push "control C" to copy. Or you can right-click and copy.
- Go back to the edit data screen in StatKey, and paste the assigned column of categorical data into StatKey. This is raw categorical data, so you will need to check the box that says "raw data". If you have the title, check the box that says "Data has a header row". If you do not have the column title, do not check that box that says "Data has a header row". Then push the "OK" button.

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Favorite Coffee Shop
Starbucks
Coffee Bean
Starbucks
Starbucks
Other
Coffee Bean
Other
Starbucks
Starbucks
Starbucks
Other
Coffee Bean
Starbucks
Starbucks
Starbucks
Starbucks
Starbucks
Starbucks

Raw Data
 Data has header row

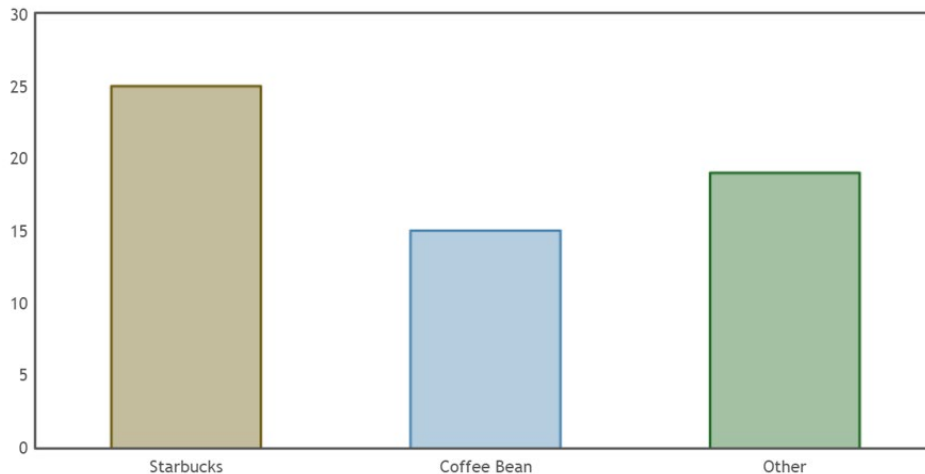
Manually edit the values above or paste a tab or comma separated file into the box and click Ok. For raw data, the file must have only one column. A summary counts table should contain two columns, where the first column contains categories and the second column contains counts.

Ok

- You should now see a bar chart and the summary statistics with the counts and proportions for each category. Take a picture of your bar chart and a picture of the categorical summary statistics. Do not make the picture too small. Make sure the statistics and categories are readable.

StatKey Descriptive Statistics for One Categorical Variable

Custom Dataset Show Data Table Edit Data Upload File Change Column(s)



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Summary Statistics

	Count	Proportion
Starbucks	25	0.424
Coffee Bean	15	0.254
Other	19	0.322
Total	59	1.000

PROJECT PART 1: CATEGORICAL DATA ANALYSIS QUESTIONS TO ANSWER.

1. **What was the categorical question you asked when you collected the data?** (*Answers were words*)
2. **Show the StatKey picture showing your summary statistics and bar chart for your categorical data.** (*Look at your categorical data bar chart and summary statistics counts and proportions to answer the following.*)
3. **Convert all of your proportions listed in your summary statistics into percentages. Do not round.**
4. **Which category answer besides “Other” was answered the most** (i.e. had the highest bar besides the “Other” category)?
5. **How many people gave this most common non-other answer?** (*This is the highest count in summary statistics that was not “other”.*)
6. **What was the proportion for the most common non-other answer?** (*This is the highest proportion listed in summary statistics that was not “other”.*)
7. **What was the percentage for the most common non-other answer?** (*This is the percentage corresponding to the highest proportion listed in summary statistics that is not “Other”.*)
8. **Which category answer besides “Other” was answered the least?** (i.e. had the lowest bar besides the “Other” category)
9. **How many people gave this least common non-other answer?** (*This is the lowest count in summary statistics that was not “other”.*)
10. **What was the proportion for the least common non-other answer?** (*This is the lowest proportion listed in summary statistics that was not “other”.*)
11. **What was the percentage for the least common non-other answer?** (*This is the percentage corresponding to the lowest proportion listed in summary statistics that is not “Other”.*)
12. **Look at your categorical data bar chart and summary statistics counts, proportions, and percentages. List something you found surprising or interesting? Explain why you found them surprising or interesting.** (*You cannot say you found nothing surprising or interesting. If you say that, you will get no points.*)

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PROJECT PART 2: QUANTITATIVE DATA ANALYSIS DIRECTIONS

Put the quantitative column of data assigned to you (column of numbers) into StatKey.

- Go to www.lock5stat.com, click on “StatKey”, and then click on “One Quantitative Variable” under the descriptive statistics and graphs menu.
- Click the “Edit Data” button. Push Control A and then delete to delete out any data listed.
- Go back to your Excel or Tables spreadsheet. Highlight your assigned column of quantitative (numerical measurement) data. Then push “control C” to copy. Or you can right-click and copy.
- Go back to the edit data screen in StatKey, and paste the assigned column of quantitative data into StatKey. This is one column of numerical data, so you do not have an “identifier” column. Make sure the box that says “First Column is Identifier” is not checked. If you have the title, check the box that says “Data has a header row”. If you do not have the column title, do not check that box that says “Data has a header row”. Then push the “OK” button.
- Click on the “Histogram” button. Use the slider on the bottom right to change the number of buckets (bars) to 5 bars. You may need to keep sliding the buckets slider back and forth. Make sure your histogram has 5 bars. Take a picture of your histogram. If your highest bar is in the middle, we can classify the data as “nearly normal” and use the mean as our best average and standard deviation as our best measure of spread. If the highest bar is on the far right, we can classify the data as skewed left. If the highest bar is on the far left, we can classify the data as skewed right. For skewed data, we will use the median as our best average and IQR as our best measure of spread. Do not make the picture too small. Make sure the numbers are readable.
- Click on the “Box plot” button. Take a picture of your box plot. Do not make the picture too small. Make sure the numbers are readable.
- Next to the Histogram and Box Plot you will see the quantitative summary statistics window with the mean, standard deviation, sample size, median, min, max etc. Take a picture of the quantitative summary statistics window. Do not make the picture too small. Make sure all of the numbers are readable.

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Edit data ✕

Average Hours Exercising per week

10
12
12
1
4
10
7
3
3
3
3
1
0
16
14
4
2
4
13

First column is identifier

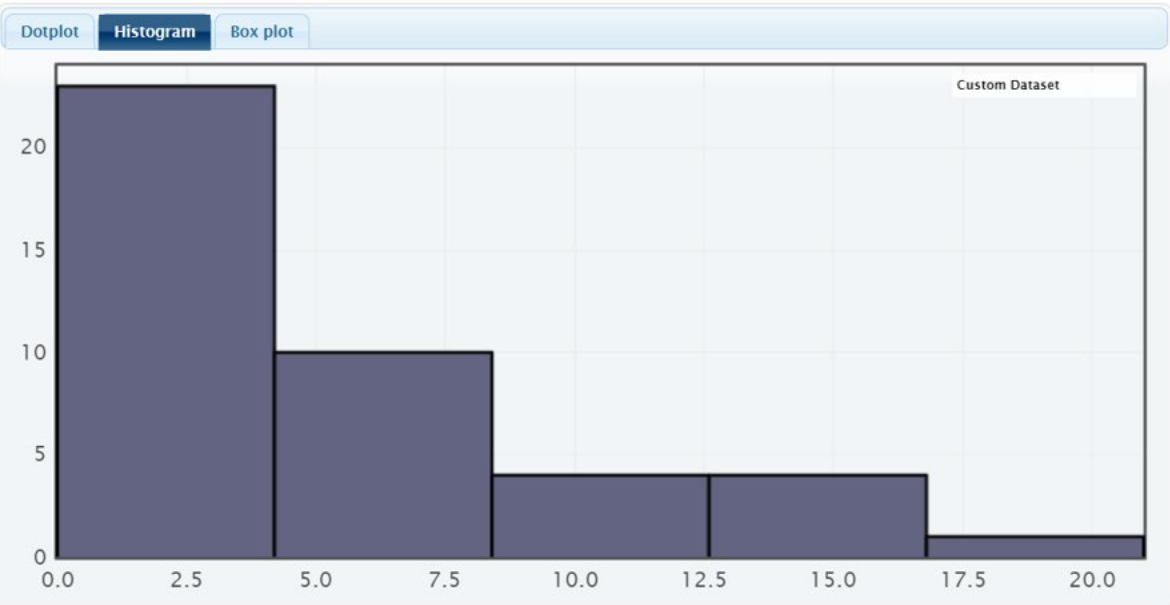
Data has header row

Manually edit the values above or paste a tab or comma separated file into the box and click Ok. The file must have only one column (or two if there is an identifier).

Ok

StatKey Descriptive Statistics for One Quantitative Variable

Custom Dataset ▼ Show Data Table Edit Data Reset Histogram Upload File Change Column(s)



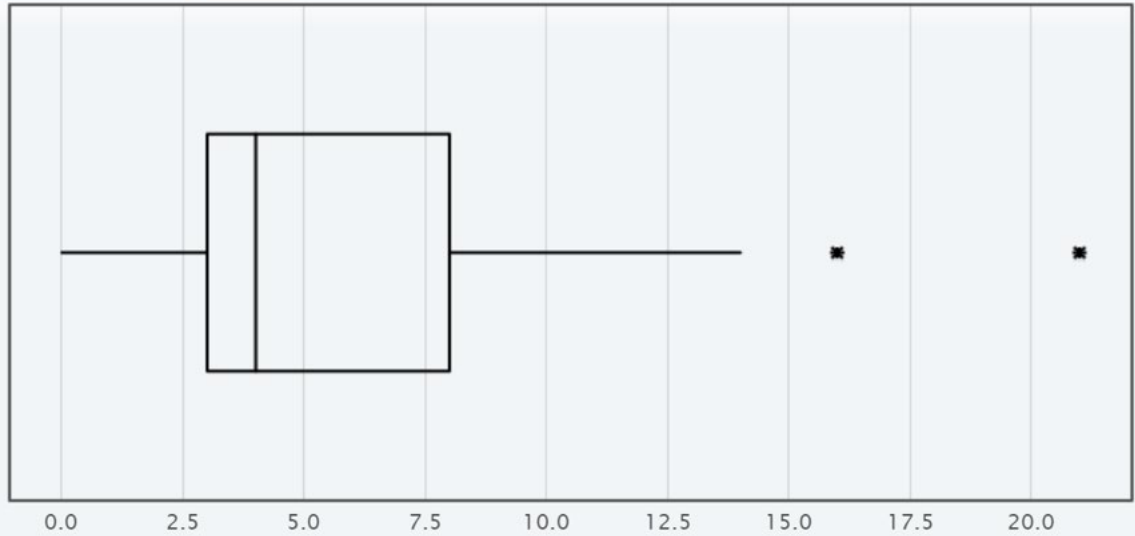
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Dotplot Histogram **Box plot**



Summary Statistics

Statistic	Value
Sample Size	42
Mean	5.976
Standard Deviation	4.672
Minimum	0
Q ₁	3.000
Median	4.000
Q ₃	8.000
Maximum	21

Histogram Controls [Set Limits](#)

Number of buckets: 5



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PROJECT PART 2: QUANTITATIVE DATA ANALYSIS QUESTIONS TO ANSWER.

13. What was the quantitative question you asked when you collected the data? (*Answers were numbers*)
14. What were the units of your quantitative data? (*Dollars spent on shoes, number of units taken at college, number of times you get gas per month, etc.*)
15. Show the StatKey picture showing your summary statistics and 5-bar histogram for your quantitative data.
16. Show the StatKey picture showing your summary statistics and box plot for your quantitative data.
17. Look closely at the histogram and box plot. Was your data normal (close to bell shaped), skewed right (long right tail), or skewed left (long left tail)?
18. Based on the shape, should we use the mean average or the median average as our most accurate average?
19. Look at mean and median calculated in your summary statistics for the quantitative data. Write a sentence using the most accurate average in context with units. (*For example: People in my data exercise an average of 8 hours per week.*)
20. Look at the first quartile (Q1) and the third quartile (Q3) calculated in your summary statistics for the quantitative data. Calculate the interquartile range (IQR) using the formula $IQR = Q3 - Q1$.
21. Based on the shape, should we use the standard deviation or the interquartile range (IQR) as our most accurate measure of spread?
22. Look at the mean and the standard deviation listed in your summary statistics for the quantitative data. Calculate the following two values using the provided formulas.

mean – standard deviation = ?

mean + standard deviation = ?

23. Based on the shape, which formula should we use for typical values?
Between Q1 & Q3 OR Between mean ± standard deviation
24. Write a sentence in context with numbers and units explaining the two cutoffs where typical values will be in between. (*The numbers should correspond to the formula you picked in #23. For example: Typical people in my data exercise between 5 and 12 hours per week.*)
25. Look at the mean and the standard deviation listed in your summary statistics for the quantitative data. Calculate the following two values using the provided formulas. Make sure to do the multiplication before doing the addition or subtraction. (*Note: It is common for the lower outlier cutoff to be negative. It does not mean you did something wrong.*)

mean – (2 x standard deviation) =

mean + (2 x standard deviation) =

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26. Look at the answer for #20 and the Q1 and Q3 listed in your summary statistics for the quantitative data. Calculate the following two values using the provided formulas. Make sure to do the multiplication before doing the addition or subtraction. (Note: It is common for the lower outlier cutoff to be negative. It does not mean you did something wrong.)

$$Q1 - (1.5 \times IQR) =$$

$$Q3 + (1.5 \times IQR) =$$

27. Based on the shape of the data, which formula should you use for the low outlier cutoff?
mean - (2 x standard deviation) OR Q1 - (1.5 x IQR)
28. Write a sentence in context with the number and units about the low outlier cutoff. (The number should coincide with the formula you picked in #29. For example: It is unusual for a person in my data to work out less than -5.5 hours per week. This means zero hours was not unusual.)
29. Based on your low outlier cutoff, write a sentence in context listing all of the low outliers in the data set. If there are no low outliers, just say that "There are no unusually low values in my data set". (For example: There were no unusually low hours of exercise per week in my data.)
30. Based on the shape of the data, which formula should you use for the high outlier cutoff?
mean + (2 x standard deviation) OR Q3 + (1.5 x IQR)
31. Write a sentence in context with units about the high outlier cutoff. (The number should coincide with the formula you picked in #31. For example: It is unusual for a person in my data to work out more than 22.5 hours per week.)
32. Based on your high outlier cutoff, write a sentence in context listing all of the high outliers in the data set. If there are no high outliers, just say that "There are no unusually high values in my data set". (For example: In my data, there were nine unusually high values that people exercise per week: 24 hours, 24 hours, 25 hours, 25 hours, 25 hours, 27 hours, 27 hours, 30 hours and 40 hours.)
33. Look at your quantitative data graphs, statistics and calculations. List something you found surprising or interesting? Explain why you found them surprising or interesting. (You cannot say you found nothing surprising or interesting. If you say that, you will get no points.)
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